

## The Red Carpet Goes Green

**Non-profit organization offers complimentary gourmet plant-based menus and recipes from top chefs to encourage sustainable eating during major events.**

**For Immediate Release, Miami, FL**—For the first time in history, the most talented stars in Hollywood enjoyed a completely plant-based dinner during the 77th edition of the **Golden Globe awards**. The example set by the **Hollywood Foreign Press** clearly acknowledges the connection between animal agriculture and climate change and sets a milestone for humanity and for the entertainment industry and beyond.

[WFPB.ORG](http://WFPB.ORG) (Whole Food, Plant-based Organization), announced today that it will offer **complimentary gourmet red-carpet quality menus** to the **Academy of Motion Picture Arts and Sciences, Academy of Television Arts & Sciences, The Recording Academy, MTV Awards, VH1 Awards, National Football League (NFL), The Australian Open, The Grand Prix**, and any other **major entertainment, fashion, sports, or industry event** that wishes to adapt their food options into plant-based menus without sacrificing flavor, decadency, and elegance following the example of the 77th Golden Globe Awards. [WFPB.ORG](http://WFPB.ORG) is the leading non-profit organization worldwide supporting the scientific evidence behind the benefits of a plant-based lifestyle for human and planetary health.

“Animal agriculture is the leading cause of **climate change. Deforestation in the Amazonian forest** to make way for cattle production and animal farming, and **rising levels of CO2** are warming the planet causing catastrophic fires such as those in **Australia**. Human choices are compromising the stability of the planet, its biodiversity, and our possibility of maintaining human life on it,” says Margarita Restrepo, founder of [WFPB.ORG](http://WFPB.ORG). “Furthermore, **animal-based diets** are responsible for the devastating global statistics of preventable chronic diseases that are hitting developed societies globally, such as heart disease, diabetes, cancer, obesity, and many others.”

[WFPB.ORG](http://WFPB.ORG) organizes star-gazed plant-based events in the United States, UK, and South America including the international **Wholexpo**—the only 100% plant-based, zero-waste, plastic-free and sustainable event worldwide—as well as the **green-carpet award** event, the **Whollys**. The organization is also the publisher of the **award-winning *Naked Food Magazine***, the leading plant-based lifestyle publication in North America, Australia, and the UK. The organization is launching exclusive red-carpet menu concepts including a collection of **plant-based substitutes for common ingredients** and a number of **gourmet recipes** from the most influential chefs of the plant-based movement.

Standing up for the truth is in vogue. **Joaquin Phoenix, Ricky Gervais, Benedict Cumberbatch, Jessica Chastain, Natalie Portman, Woody Harrelson, James Cameron, Novak Djokovic, Venus Williams, Lewis Hamilton, Kyrie Irving, Jermain Defoe** and **Nate Diaz** are just some of the many celebrities who follow and support **sustainable plant-based diets** and speak up about how their lifestyle choices benefit human, animal, and planetary well-being.

Will the **Oscars** and the **Super Bowl** set a sustainable example? Sustainable, healthful, and conscious lifestyles are receiving their deserved spotlight, and with the support of events of this genre we will collectively be able to create a more conscious humanity and planet for all.

Further gastronomic counseling is available upon request. To request a **Red Carpet Menu Kit**, please contact Lyda Durango at [marketing@wfpb.org](mailto:marketing@wfpb.org), or visit [wfpb.org](http://wfpb.org)

###

**WFPB.ORG** is an independent, non-partisan, non-profit organization that empowers sustainable health for humans and planet through a plant-based lifestyle.

**Naked Food** is the quarterly publication from [WFPB.ORG](http://WFPB.ORG), available as subscription as well as newsstands and digital platforms worldwide. Naked Food is the whole food, plant-based nutrition approach to preventing and reversing disease for humans and planet alike.