



# HOUSEHOLD & LIFESTYLE

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product certification criteria

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# WELCOME.

The following information is used as a baseline metric to include (but not limited to) the following parameters.

There may be materials that would not be acceptable; those would be determined once your information is reviewed.



**Plant-Based or Biodegradable.**

Must be derived from plant fibers and/or compostable materials.

**Vegan**

Must not contain any animal or insect elements (e.g. beef, fish, fowl, crickets), or animal byproducts (including dyes and flours from insects), materials such as leather or feathers, eggs or egg byproducts, milk or milk byproducts, wax, honey or honey bee products, or be clarified, filtered, or finished with any animal products or techniques that utilize animal products or byproducts.

**Organic**

Must not contain pesticides, chemical fertilizers and dyes, and must not be processed using industrial solvents, irradiation, or genetic engineering.

**GMO-Free**

Must not contain any GMO ingredients, or come from seeds that have been genetically engineered.

**Chemical-Free**

May not contain any chemical substances that are hazardous or toxic for health.

**Metal-Free**

Must not contain any soft or heavy metals such as aluminum, copper, or mercury.

**Toxin-Free**

Must not include any of the listed substances (see attached list).

**Toxin-Free Fabrics**

Must not include any phthalates, chromium, PVC-based synthetics, acrylic, petroleum, fiberglass, polyurethane and textile-polymer composite microfibers.

**Cleanly Produced.**

They should be produced by:

- Using rechargeable or solar electricity
- Using salvaged, reclaimed, vintage, repurposed or upcycled materials
- Using high-quality natural fibers (e.g., cotton, linen, tencel, hemp, pinatex, muskin mushroom fiber, banana stem fiber, orange fiber, bamboo, cork, jute, or other plant fibers) that are sustainably and responsibly harvested.
- Using environmentally friendly cellulose fibers, such as tencel or lyocell, cupro and acetate
- Using recycled materials, particularly those sourced from post-consumer

- or post-industrial streams, and recycled through energy-efficient and/or closed-loop processes
- Avoiding or minimizing the use of synthetic fibers like polyester, acrylic and nylon, which are made from petrochemicals, do not biodegrade and increase our dependence on oil
- Experimenting with and advancing zero-waste or related techniques like whole-garment knitting, to reduce textile pollution
- Treating fibers with natural, botanical or AZO-free dyes
- Using water-efficient and lower-impact dyeing methods, such as digital printing and water-based inks respectively
- Avoiding or minimizing the use of harmful chemicals, including petrochemical dyes, formaldehyde, VOCs, chlorine, PBTs and heavy metals
- Instituting steps to conserve water and energy in the processing of raw materials, as well as throughout the production process






# GET CERTIFIED TODAY.

To learn more about the certification process or start a product evaluation, please submit an [application form](#) or email us at [certification@wfpb.org](mailto:certification@wfpb.org).

Our team is ready to answer any questions you may have and provide help and materials to assist you in the process.







WFPB.ORG is the Whole Food, Plant-based initiative that empowers conscious and comprehensive health for humans and planet through a plant-based lifestyle.