



HOUSEHOLD & LIFESTYLE

product certification criteria

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WELCOME.

The following information is used as a baseline metric to include (but not limited to) the following parameters.

There may be subjects that would not be acceptable; those would be determined once your information is reviewed.



Plant-Based or Biodegradable.

Must be derived from plant fibers and/or compostable materials

Vegan

Must not contain any animal elements (e.g. beef, fish, fowl), or animal by-products (including dyes from insects), eggs or egg products, milk or milk products, honey or honey bee products, or be clarified or finished with any animal products.

Organic

Must not contain pesticides, chemical fertilizers and dyes, and must not be processed using industrial solvents, irradiation, or genetic engineering.

GMO-Free

Must not contain any GMO ingredients, or come from seeds that have been genetically engineered.

Chemical-Free

Must not contain any synthetically-derived ingredients.

Metal-Free

Must not contain any soft or heavy metals such as aluminum, copper, or mercury.

Toxin-Free

Must not include any of the listed substances (see attached list).

Toxin-Free Fabrics

Must not include any phthalates, chromium, PVC-based synthetics, acrylic, petroleum, polyurethane and textile-polymer composite microfibers.

Cleanly Produced.

They should be produced by:

- Using rechargeable or solar electricity
- Using salvaged, reclaimed, vintage, repurposed or upcycled materials
- Using high-quality natural fibers (e.g., cotton, linen, tencel, hemp, pinatex, muskin mushroom fiber, banana stem fiber, orange fiber, bamboo, cork, jute, or other plant fibers) that are sustainably and responsibly harvested.
- Using environmentally friendly cellulose fibers, such as tencel or lyocell, cupro and acetate
- Using recycled materials, particularly those sourced from post-consumer or post-industrial streams, and recycled through energy-efficient and/or closed-loop processes


- Avoiding or minimizing the use of synthetic fibers like polyester, acrylic and nylon, which are made from petrochemicals, do not biodegrade and increase our dependence on oil
- Experimenting with and advancing zero-waste fashion, along with related techniques like whole-garment knitting, to reduce textile pollution
- Treating fibers with natural, botanical or AZO-free dyes
- Using water-efficient and lower-impact dyeing methods, such as digital printing and water-based inks respectively
- Avoiding or minimizing the use of harmful chemicals, including petrochemical dyes, formaldehyde, VOCs, chlorine, PBTs and heavy metals
- Instituting steps to conserve water and energy in the processing of raw materials, as well as throughout the production process



GET CERTIFIED TODAY.

To learn more about the certification process or start a product evaluation, please submit an [inquiry form](#) or email us at certification@wfpb.org.

Our Client Services team is ready to answer any questions you may have and provide materials to assist in the process.





WFPB.ORG is an independent, non-partisan, non-profit organization that empowers sustainable health for humans and planet through a plant-based lifestyle.

POWERING A SUSTAINABLE HUMANITY™