



FASHION & APPAREL

product certification criteria

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WELCOME.

The following information is used as a baseline metric to include (but not limited to) the following parameters.

There may be other ingredients/materials that would not be acceptable; those would be determined once your recipe/formula/ingredient information is reviewed.



Plant-Based

Must be derived from plants such as cotton, linen, tencel, hemp, pinatex, muslin mushroom fiber, banana stem fiber, orange fiber, bamboo, cork, or other plant fibers.

Vegan

Must not contain any animal or insect elements (e.g. beef, fish, fowl, crickets), or animal byproducts (including dyes and flours from insects), eggs or egg byproducts, milk or milk byproducts, honey or honey bee products, or be clarified, filtered, or finished with any animal products or techniques that utilize animal products or byproducts.

Cruelty-Free

Must not be tested on animals or contain any animal hair, wool, skin, or feathers.

Chemical-Free

May not contain any chemical substances that are hazardous or toxic for health.

Organic

May not contain pesticides, chemical fertilizers and dyes, and may not be processed using industrial solvents, irradiation, or genetic engineering.

GMO-Free

May not contain any ingredients, or come from seeds that have been genetically engineered.

Metal-Free

May not contain any soft or heavy metals such as aluminum, copper, mercury.

Toxin-Free Fabrics

May not include any phthalates, chromium, PVC-based synthetics, acrylic, petroleum, polyurethane and textile-polymer composite microfibers.

Clean Produced.

They should be manufactured following this criteria:

- Not contain CFCs, HCFCs
- Not contain highly toxic compounds, and their production does not result in highly toxic by-products
- Can be easily reused (either whole or through disassembly)
- Be readily recycled (preferably in a closed-loop recycling system)
- Are biodegradable
- Avoid or minimize the use of synthetic fibers like polyester, acrylic and nylon, which are made from petrochemicals, do not biodegrade and increase our dependence on oil
- Experiment with and advancing zero-waste or related techniques like whole-garment knitting, to reduce textile pollution
- Fibers should be treated with natural, botanical or AZO-free dyes



GET CERTIFIED TODAY.

To learn more about the certification process or start a product evaluation, please submit an [application form](#) or email us at certification@wfpb.org.

Our team is ready to answer any questions you may have and provide help and materials to assist you in the process.



WFPB.ORG is the Whole Food, Plant-based initiative that empowers conscious and comprehensive health for humans and planet through a plant-based lifestyle.