



FASHION & APPAREL

product certification criteria

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WELCOME.

The following information is used as a baseline metric to include (but not limited to) the following parameters.

There may be other ingredients/materials that would not be acceptable; those would be determined once your recipe/formula/ingredient information is reviewed.



Plant-Based

Must be derived from plants such as cotton, linen, tencel, hemp, pinatex, muskin mushroom fiber, banana stem fiber, orange fiber, bamboo, cork, or other plant fibers.

Vegan

May not contain any animal elements or animal by-products (including dyes from insects), eggs or egg products, milk or milk products, honey or honey bee products, or be clarified or finished with any animal products.

Organic

May not contain pesticides, chemical fertilizers and dyes, and may not be processed using industrial solvents, irradiation, or genetic engineering.

Cruelty-Free

Must not be tested on animals.

GMO-Free

May not contain any ingredients, or come from seeds that have been genetically engineered.

Chemical-Free

May not contain any synthetically-derived ingredients.

Metal-Free

May not contain any soft or heavy metals such as aluminum, copper, mercury.

Toxin-Free Fabrics

May not include any phthalates, chromium, PVC-based synthetics, acrylic, petroleum, polyurethane and textile-polymer composite microfibers.

Clean Produced.

They should be manufactured following this criteria:


- Not contain CFCs, HCFCs or other ozone depleting substances
- Not contain highly toxic compounds, and their production does not result in highly toxic by-products
- Obtained from local resources and manufacturers
- Can be easily reused (either whole or through disassembly)
- Be readily recycled (preferably in a closed-loop recycling system)
- Are biodegradable
- Fibers are treated with natural, botanical or AZO-free dyes



GET CERTIFIED TODAY.

To learn more about the certification process or start a product evaluation, please submit an [inquiry form](#) or email us at certification@wfpb.org.

Our Client Services team is ready to answer any questions you may have and provide materials to assist in the process.





WFPB.ORG is an independent, non-partisan, non-profit organization that empowers sustainable health for humans and planet through a plant-based lifestyle.

POWERING A SUSTAINABLE HUMANITY™